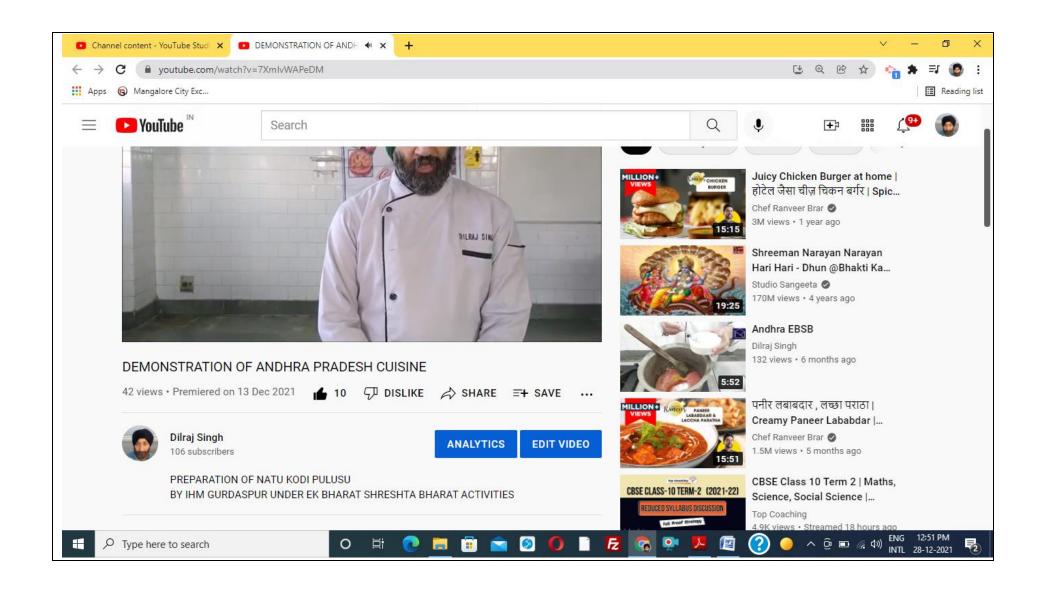
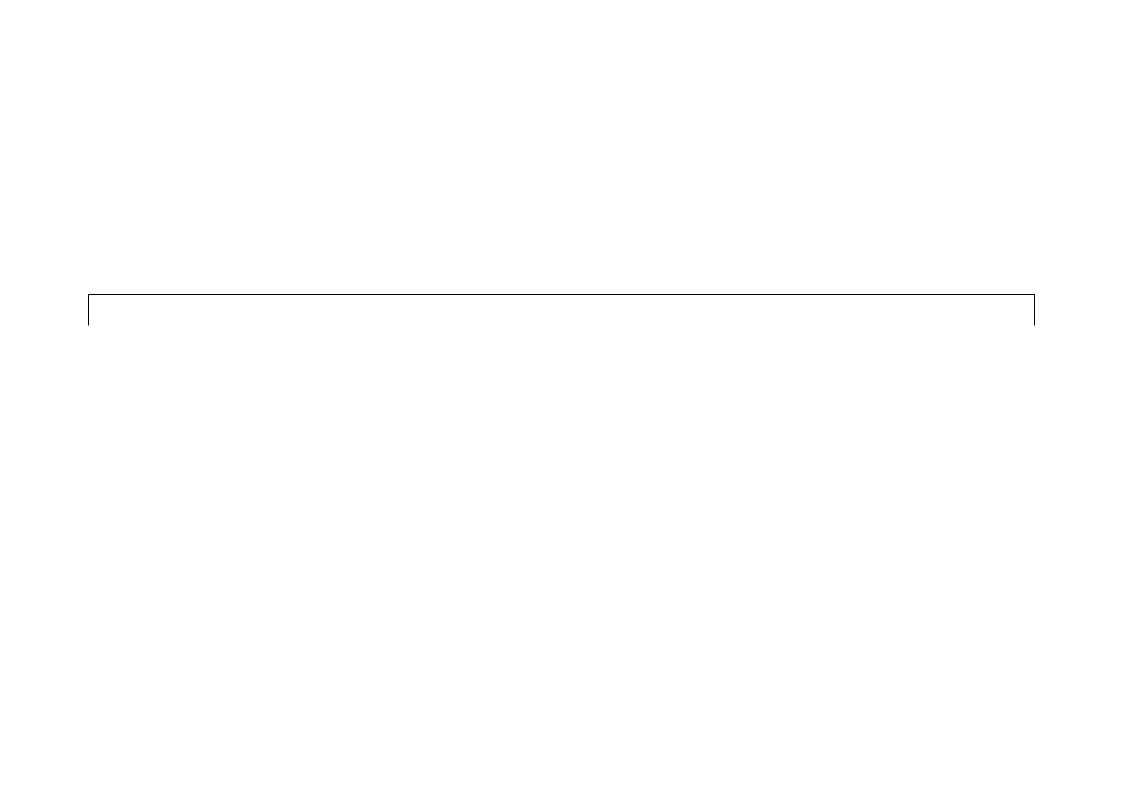
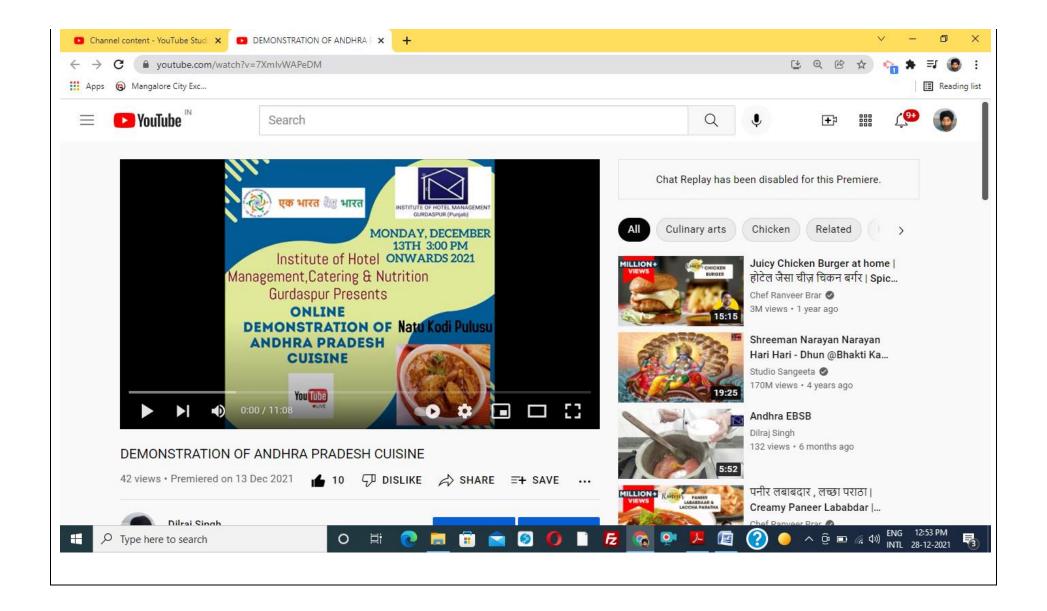
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

DURING DECEMBER 2021

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	DECEMBER 2021	Demonstration of Andhra Pradesh Cuisine	IHM Gurdaspur demonstrated online the cooking of Andhra Pradesh country style Chicken delicacy Natu Kodi Pulusu which was shared on you tube.	Andhra Pradesh	42 Participants	











SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF DECEMBER 2021

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	03	04	14	410	1781
2	INSTAGRAM IHM Gurdaspur Page	38			72	498